

# 10 Northern Saints Trails Partner Opportunities

Visit County Durham



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## Use the Northern Saints Trails Partner Toolkit

Partners and businesses can incorporate Northern Saints Trails materials into their own marketing channels.

The free toolkit is available to download on [northernsaints.com](http://northernsaints.com)

**FREE**



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## Showcase your business on [northernsaints.com](http://northernsaints.com)

Submit content or check your entry is up-to-date and features high quality imagery.

Contact: [visitor@visitcountydurham.org](mailto:visitor@visitcountydurham.org)

**FREE**



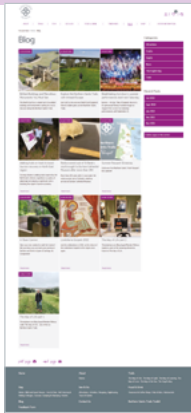
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## Northern Saints Trails blog

Do you have a story suitable for our blog? Highlight a development, an event or an interesting story.

Contact: [marketing@visitcountydurham.org](mailto:marketing@visitcountydurham.org)

**FREE**



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## Tell us about your personal pilgrimages

We want to hear from businesses, venues and visitors who have enjoyed or have connections to the Northern Saints Trails. We can highlight stories within our marketing platforms.

Contact: [marketing@visitcountydurham.org](mailto:marketing@visitcountydurham.org)

**FREE**



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## Support media activity

Register to support Northern Saints Trails related media visits to the region. Contact: [marketing@visitcountydurham.org](mailto:marketing@visitcountydurham.org)

BREAKING NEWS... STOP PRESS... TRENDING...

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## Sponsor a new Northern Saints Trails leaflet

Sponsor a new Northern Saints Trails leaflet, which would consolidate all current six maps into one publication. A minimum number of sponsors will be required for this to go ahead.

Contact: [info@visitcountydurham.org](mailto:info@visitcountydurham.org)



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NORTHERN SAINTS  
CORPORATE SPONSOR

## Become a Northern Saints Corporate Sponsor

Support the Northern Saints Trails initiative. A tailored package of benefits can be arranged to maximise corporate sponsorship of this regional project.

Contact us for details on: [info@visitcountydurham.org](mailto:info@visitcountydurham.org)



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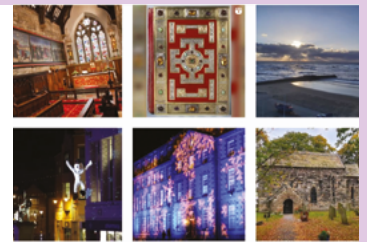
## Become a Northern Saints Trails Passport outlet or stamping venue

Sell or stamp the Northern Saints Trails Passport. We are providing free passport stampers to businesses and venues. All venues have to do is stamp passports when they are presented by visitors. This should drive footfall to your venue. Passports can be supplied to venues on a sale or return basis.

Contact: [visitor@visitcountydurham.org](mailto:visitor@visitcountydurham.org)

**FREE**

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## Instagram

Share your photography on the trails with us for inclusion on our social media channel.

Contact: [marketing@visitcountydurham.org](mailto:marketing@visitcountydurham.org)

**FREE**

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FRIENDS OF THE



## Friends of the Northern Saints Trails

Register your interest to participate in the Northern Saints Trails Steering Group. This advisory group will explore ways to maintain and develop the initiative and build on its success.

If you're interested, contact: [info@visitcountydurham.org](mailto:info@visitcountydurham.org)