



Dark Sky Tourism Business Development

Astro tourism is growing in popularity across the UK and Durham has a number of dark sky discovery sites.

It helps to support activity both in the rural economy and at off peak periods.

The business development tools below are designed to give you an insight into this area and to broaden your knowledge. Attendance is free of charge. Pre-booking is essential.

Workshop: Tuesday 7th November 1-4pm at Durham Dales Centre, Stanhope

- ❖ Advice about our dark skies
- ❖ Why visitors should choose this area
- ❖ Why dark skies are so important
- ❖ Case studies
- ❖ Marketing tips
- ❖ How to make your business dark sky friendly

Dark Sky Sites Visit: Tuesday 12 December 6-9pm

Guided tour on board a coach visiting 4 of the area's key star gazing sites. The visit is hosted by a star gazing specialist and will help you to find out more about our dark sky offer.

For more information contact Lucy Wearne at lucy.wearne@visitcountydurham.org or 03000 261225